

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 477025 /		<u>Alt Order #</u> 06146290
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1199
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/04/12 / 10/04/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 11	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	6	\$940.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--				5	\$235.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	MTuWThF----	:30		\$235.00	NM			
	See MG 11.6, 11.7, 11.8												
	4	KVVU	10/09/12-10/15/12	MORE Access	6-7pm	MTuWThF----	:30		\$235.00	NM			
	See MG 6.9, 6.10, 6.11, 6.12, 6.13, 6.14, 6.15, 6.16, 6.17												
	6	KVVU	10/09/12-10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	TuWTh-----	:30		\$75.00	NM			
	Ⓜ	MG for 11.3 10/11											
	7	KVVU	10/09/12-10/14/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	TuWTh-----	:30		\$75.00	NM			
	Ⓜ	MG for 11.3 10/11											
	8	KVVU	10/09/12-10/11/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	TuWTh-----	:30		\$85.00	NM			
	Ⓜ	MG for 11.3 10/11											
Totals												74	\$37,065.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	74	\$37,065.00	\$31,505.25
Totals	74	\$37,065.00	\$31,505.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6146290 TRF# 477025
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.03
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/DCCC REP. # OFF. # 762 SALESMAN #
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007

WASHINGTON, DC 20007

ORDER # CONTRACT # 6146290 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1199 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 18.03

REP: TO ROSE
FR NIKKI
OK'D M3 SEE LINES 29-30
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 1199

11	ES		600P-700P	30		\$235.00	10/9	10/15	3		TU-F,M	3
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PROGRAM : MORE ACCESS
CON COM1: MORE ACCESS

29	A		430A-459A	30		\$75.00	10/9	10/12	2		TU-F	2
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PROGRAM : NEWS
ORD COM1: SPOT N/A. MG OFFER 430A NEWS. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.03
 *** KVVU-TV ***
 REP HEADLINE# 6146290 TRF# 477025
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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30	A		430A-459A	30		\$85.00	10/9	10/12	1		TU-F	1
PROGRAM : NEWS ORD COM1 : SPOT N/A. MG OFFER 430A NEWS. NOT PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 29-30 STATION MAKEGOOD OFFERS: M3 OK'D BUY#11 MISSED: TU-F, M/600P-700P OCT9 30S \$235.00 (OCT4/12) OFFER: TU-F/430A-459A OCT9 (2/WK) 30S \$75.00 PLS ADVISE. & TU-F/430A-459A OCT9 30S \$85.00 CMT: SPOT N/A. MG OFFER 430A NEWS. NOT PRE-BOOKED PLS APPROVE.												
OCT/12			37065.00									
CONTRACT TOTAL											37065.00	
TOTAL SPOTS											74	

MARKET TOTALS \$185,325 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE